

Communications & Corporate Affairs Sub (Policy & Resources) Committee

Date: WEDNESDAY, 10 DECEMBER 2025

Time: 4.00 pm

Venue: 2ND FLOOR WEST WING, GUILDHALL

Alderman Prem Goyal CBE

Members: Jason Groves (Chair) Alderman Timothy Hailes JP

Deputy Christopher Hayward Deputy Caroline Haines (Deputy Chairman) Shravan Joshi MBE

Deputy Emily Benn Charles Edward Lord, OBE JP

Tijs Broeke Deputy Deborah Oliver

Karina Dostalova Deputy James Thomson CBE

Deputy Peter Dunphy James Tumbridge Deputy Helen Fentimen OBE JP

Enquiries: Ben Dunleavy

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https://www.youtube.com/@CityofLondonCorporation/streams

A recording of the public meeting will be available via the above link following the end of the public meeting for up to one civic year. Please note: Online meeting recordings do not constitute the formal minutes of the meeting; minutes are written and are available on the City of London Corporation's website. Recordings may be edited, at the discretion of the proper officer, to remove any inappropriate material.

Whilst we endeavour to livestream all of our public meetings, this is not always possible due to technical difficulties. In these instances, if possible, a recording will be uploaded following the end of the meeting.

Ian Thomas CBE
Town Clerk and Chief Executive

AGENDA

Part 1 - Public Agenda

1. APOLOGIES FOR ABSENCE

2. MEMBERS' DECLARATIONS UNDER THE CODE OF CONDUCT IN RESPECT OF ITEMS ON THE AGENDA

3. MINUTES

To agree the public minutes and non-public summary of the meeting held on 8 October 2025.

For Decision (Pages 7 - 12)

4. STRATEGIC BRANDING REVIEW AND CONSIDERATION OF PLACE BRAND

Report of the Interim Executive Director of Corporate Communications and Engagement.

For Decision (Pages 13 - 30)

5. POLITICAL PARTY CONFERENCES 2024/2025 REVIEW AND 2026 FORWARD LOOK

Report of the Interim Executive Director, Corporate Communications and Engagement.

For Decision (Pages 31 - 40)

6. THE SQUARE MILE SPORT STRATEGY (2023-30) - UPDATE AND PHASE 2 DELIVERY

Report of the Remembancer.

For Decision (Pages 41 - 50)

7. CORPORATE COMMUNICATIONS & ENGAGEMENT UPDATE REPORT

Report of the Interim Executive Director of Corporate Communications & Engagement.

For Information

8. PARLIAMENTARY UPDATE

Report of the Remembrancer.

For Information (Pages 73 - 78)

- 9. QUESTIONS ON MATTERS RELATING TO THE WORK OF THE SUB-COMMITTEE
- 10. ANY OTHER BUSINESS THAT THE CHAIRMAN CONSIDERS URGENT

11. EXCLUSION OF THE PUBLIC

MOTION - That under Section 100A(4) of the Local Government Act 1972, the public be excluded from the meeting for the following items of business on the grounds that they involve the likely disclosure of exempt information as defined in Part I of Schedule 12A of the Local Government Act.

For Decision

Part 2 - Non-Public Agenda

12. **RISK APPETITE - CR10**

Joint Report of the City Remembrancer and the Interim Executive Director of Corporate Communications and Engagement.

For Decision (Pages 79 - 86)

- 13. NON-PUBLIC QUESTIONS ON MATTERS RELATING TO THE WORK OF THE SUB-COMMITTEE
- 14. ANY OTHER BUSINESS THAT THE CHAIRMAN CONSIDERS URGENT AND WHICH THE SUB COMMITTEE AGREES SHOULD BE CONSIDERED WHILST THE PUBLIC ARE EXCLUDED

Part 3 - Confidential Agenda

15. **CONFIDENTIAL MINUTES**

To agree the confidential minutes of the meeting held on 8 October 2025.

For Decision